



**JAMES RIVER
TRADE EXCHANGE**

www.jamesrivertrade.com

Co-Op Advertising Reimbursement Pre-Approval Application Form

Fax to (804) 257-5450

JRTE Member Name/Business: _____

Contact Information: Name _____

Phone _____

Email _____

Total Amount Paid for Advertising Campaign: \$_____

Date(s) of campaign: _____ - _____

Target: ___ Consumers ___ Business-to-Business ___ other

Media: () Radio Ad () Print () TV () Online () Other _____

Please include copy of advertisement, copy, or details whenever possible;
this will expedite your trade credit pre-approval.

Call us if you have any questions or concerns BEFORE running the ad.

Notes/Comments: _____

To email us a copy of your advertisement: Office@JamesRiverTrade.com

JRTE Office Use: () Approved for ___% on ___/___/___ Ref # _____

() Denied b/c _____

Terms of JRTE Co-Operative Ad Program

Pre-approval is required to ensure proper trade credit will be allowed.
JRTE requires some proof of campaign completion and reserves right to charge back any cancelled campaigns if necessary.

Member must be in good standing at time of campaign & month of reimbursement.

Call JRTE for details (804) 257-7126 before running ads.

All decisions regarding co-op reimbursement are final and made
exclusively by the president of James River Trade Exchange.

JRTE reserves right to approve or deny any co-op reimbursement for any reason.